
















STRATEGIC AMBITION

WHY WE ARE HERE

To provide quality competitions and rewarding pathways, pursuing growth and promoting social connectedness

WHO WE ARE HERE FOR				WHO WE WILL WORK WITH			
	Participants Players, Coaches, Umpires, Supporters, Officials & Life Members		Clubs Administrators and Volunteers		Clubs, NWL, Hockey Victoria, Hockey Australia, Other Associations Federal/State/Local Governments		Schools, Sponsors, Peak Industry Bodies, Statutory Authorities, Diverse Community Groups




HOW WE WILL GROW							
	Recruitment & Retention Innovation in participation & ways to play, support for administrators & volunteers.		Diversity More reflective of our communities & their needs.		Game Education Increased participation & capability of coaches, umpires, officials, and administrators.		Digital Capability Increased accessibility & efficiency.





HOW WE WORK				MEASURE OF SUCCESS													
	Adaptable		Collaborative		Respectful		Innovative		Growth & Retention		Game Education		Player Participation & Enjoyment		No. teams in JCC & SCC		No. of NWL Players
												Representative team trial numbers & selection					

STRATEGIC AMBITION

WHY WE ARE HERE	OUR VISION	OUR PRINCIPLES
To provide quality competitions and rewarding pathways, promoting growth and social connectedness within the GV hockey community	The GVHA's objective is to advance and promote the sport of hockey throughout the Goulburn Valley via: <ul style="list-style-type: none"> efficient administration and governance, delivery of strong competitions, provision of a safe and social environment for all, offering rewarding development pathways. 	<ol style="list-style-type: none"> Adaptable - proactive, agile, and flexible- ready to adjust Innovative - introducing new ideas and new ways of thinking Collaborative - working together with mutual respect to find solutions and deliver outcomes Respectful - building respectful relationships, being fair when making decisions, providing opportunities and resources.

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WHAT WE WILL BE KNOWN FOR		
 <p>Quality - Quality Competitions, Programs & Events</p> <ol style="list-style-type: none"> Deliver participant focused competitions, quality events and programs for people of all ages, abilities, and stages of life. Work with council to maintain a quality facility and explore facility development opportunities. Deliver quality school recruitment programs that link successfully to club programs. Provide a clear pathway for athletes, coaches, and officials to achieve their full potential at Association, Zone levels. Support clubs with player, umpire, and coach development to ensure our local competitions remain strong, competitive and allow elite talent to prosper. Deliver a variety of playing offerings: (e.g., JCC, JSC, SCC, NWL Academy, Indoor, Hookin2hockey, All Abilities Hockey, Hockey 5s). Increase the presence of hockey through a variety of initiatives, including a website and social media. 	 <p>Inclusiveness - Safe & Welcoming Environments</p> <ol style="list-style-type: none"> Implement & Adhere to the National Child Safety Standards and Hockey's Safe Hockey Framework. Collaborate with Clubs and LGA's to support the development of accessible, safe facilities. Continue to monitor hockey environments to ensure members are free from harassment and discrimination and feel safe, with all precautions taken to minimize injuries. Provide a safe and welcoming environment for all 	 <p>Sustainability - Good Governance & Management</p> <ol style="list-style-type: none"> Grow participation and retention of players. Continue to generate revenue through sponsorship and grant applications. Support clubs in achieving good governance Enable training and education to GVHA's personnel to build capacity and capability. Work collaboratively with Hockey Victoria to maintain the sustainability of GVHA operations. Enable the developing and upskill coaches and umpires. Develop players and coaches through the North West Lightning Academy.

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KEY PERFORMANCE INDICATORS

MEASURE	Participation	H2H to Club	Game Education	Accredited	JCC & SCC	NWL Academy & JSC	Digital Reach	Survey Satisfaction Results
2019 BASELINE	446 inc Hin2H	%	2021-Coaches- 33, Umpires-52	Coach-0%, Umpire-10%	JCC 6, SCC 4	Academy – N/A, JSC -	FB -, Insta - 0	N/A
2022 BASELINE	489 inc 120 Hin2H	%	Coaches-40, Umpires-78		JCC 4.5, SCC 2	Academy – N/A, JSC -	FB F796 L715 Insta – 147 LinkedIn - 24	N/A
2025 TARGET	550 inc Hin2H	10% annual	Coaches-10%, Umpires- 10%	2 senior umpires accredited. 12 Foundation – Lead	JCC 6, SCC 3	Academy – 30 , JSC Trial numbers GVHA – 10% annually	FB – F1000 L800 Insta – 200 LinkedIn - 100	60 % response rate of that 80% satisfied

Updated 8.20pm 18/04/2023